

# BEST SELLING VIDEO SERIES!

MEETING OPENERS,  
MEETING CLOSERS



- Program 1: Leadership
- Program 2: Priorities
- Program 3: Change
- Program 4: Capacity & Energy
- Program 5: Excelling in a Changing World
- Program 6: Reaching the Next Level and Beyond

*Uncommon Reminders for bring out the best in yourself and others.*

Every individual in your organization has a unique potential for trust, energy, commitment, and ingenuity. Yet most of this capacity is never accessed.

One reason: With all the pressures people face today it's easy to lose track of what's possible.

The **Priorities For Life**<sup>TM</sup> series provides an innovative way to begin or end any meeting with clear and compelling focus on what matters most in leadership and life.

The **Priorities For Life**<sup>TM</sup> series is made up of six distinctive programs (*each video program is five to six minutes in length*) featuring highly practical guidance, a vital and motivational theme, and uncommon reminders for bringing out more of the best in ourselves and others. These six programs include:

1. **Leadership** – *The act of making a difference and achieving priority results through people.*
2. **Priorities** – *The commitment to focus your energy and attention on what matters most in leadership and life.*
3. **Change** – *The art of facing challenging circumstances with the ingenuity and courage to keep learning more and contributing more.*
4. **Capacity & Energy** – *The art of renewing your spirit and liberating more of the hidden genius and vitality in yourself and others.*
5. **Excelling** – *Knowing that small actions often make the biggest difference.*
6. **The Next Level** – *Practical encouragement to keep moving past good and great and reaching for what's possible.*

**Length:** 5- 6 minutes each

**The Audience:** All employees.

**Support Materials Included:** None



### About Robert Cooper...

Robert K. Cooper, Ph.D., is a noted advisor to organizational leaders and international best-selling author whose books have sold more than four million copies worldwide. He has lectured at a number of prominent business schools and in the Lesson in Leadership Distinguished Speaker series. He is

widely known for his expertise on excelling under pressure and his breakthrough work on the neuroscience of trust, energy, capacity, initiative, and innovation. Dr. Cooper's published works include *Executive EQ: Emotional Intelligence in Leadership & Organizations*; *The Performance Edge*; and his forthcoming book, *The Other 90%: How to Unlock Your Vast Hidden Potential for Leadership and Life*.

### How the Video Can Be Used:

Whether you want to reach a large group at a convention or a small group of one or two, these videos provide people with memorable, thought-provoking, and actionable reminders.

They can be easily integrated into training programs such as leadership development, change management, motivation, time mastery, stress reduction, and work-life balance. You will be able to use these inspiring programs time and time again.

**Price:** (Rentals not available)

	[DVD]	[VHS]
Individual Programs	\$295	\$295
Any four programs	* \$695	\$695
Any five programs	* \$915	\$915
ALL six programs	* \$1100	\$1100

\* Specified number of programs on ONE DVD

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