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"Most people live in a very restricted circle of their potential being.  
We all have reservoirs of energy and genius to draw upon of which we do not dream."  
- William James, 1899

**Robert K. Cooper, Ph.D. presents**  
**Priorities For Life™**  
**Excelling in a Changing World**

*Leaders excel in a changing world and know that small actions can often make the biggest difference.*

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**Excelling is...**

Being an **original** in a copy-cat world.

Being **quick** without rushing.

Expecting the **unexpected**.

Seeing **farther** ahead than you have to.

Reaching **deeper** than you have to.

Learning faster than anyone expects you to.

Choosing tools over theory, surprise over routine, wonder over worry.

Knowing that the secret to life is not in your IQ computer or paycheck...*it's in your heart.*

Rolling up your sleeves to test something new every day. **No exceptions.**

Streamlining.

Doing whatever it takes to...

keep a promise.....do what's right.....think outside the lines.....  
care more than you have to.....exceed expectations.

Knowing that...

you don't choose your challenges. **They choose you.**  
tough times don't last for long but tough people **always** do.  
Your life has a value far beyond what the eyes can see.

Staying calm and alert, even if no one else is.

Keeping your wit, and wits about you

the way you used to before you went to school, got a job, and *grew up.*

Knowing when to be a **team player**.

Knowing when to be a **blizzard of one**.

Having the courage to be **REALLY** excited about important things and **REALLY** blasé about the rest.

Building every day on what's **right** instead of getting stuck on what's **wrong**.

Understanding that nothing can bring you peace – but **yourself**.

Refusing to play the game of who-to-please & that's-how-we-always-do-things-here.

Having a trusting soul – a creative mind – an iron will – a loyal heart.

Never letting old habits get in the way of new discoveries.

Pulling back to get ahead.

Breathe. Get some light. Sip ice water. Take a new view. Loosen up. Re-focus.

Knowing that every hour you have exactly as many moments as:

Aristotle – Picasso – Edison - Mother Teresa – Columbus – Lincoln - The Wright Brothers

Kennedy – Washington - Shakespeare –Eleanor Roosevelt – Disney – Dickinson

Helen Keller – Emerson – King – Mozart – Mandela – Pasteur – Einstein - Socrates

Never settling for a life that is less than the one you are capable of living.

Knowing everyone around you is exceptional at something...if only someone would notice.

*That someone is you.*

Knowing that home is where the smallest household members **always** deserve a front-row seat.

Trusting your heart. Standing taller. Reaching farther. Choosing the high road.

Knowing that a single act of courage is more powerful than all the cynics and complainers rolled into one.

Living so that when today's children are telling their grandchildren about the rare people they once knew with enthusiasm – with honor – with caring – *They think of you.*

Knowing you

- must be the change you wish to see in the world.
- have a destiny beckoning to be lived.
- can't count on reinforcements.
- can't wait for conditions to be just right.
- can't expect a miracle.
- can't settle for less.
- can't turn away.

The time is now.

The leader is you.

**If not now, when?**



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